



PRESS KIT

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press contact

Sabri Heddadji

Co-founder

press@dividom.com

+33 9 72 47 16 61

165 Avenue de Bretagne

Euratechnologies, Dividom

59000 Lille



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Dividom at a glance

Dividom is the first platform of real estate crowdfunding in rental management. The platform was launched to give everyone the opportunity to invest in real estate. Basically, investors can select and make direct investment as little as 500€ and 100% online.

Investors chose Dividom to save money, make their investment grow, get a reduce taxation, or to build wealth. Investors earns rental income every month according their participation.

Dividom was founded in 2013 by Maxime Duhamelle and Sabri Heddadj. 9 employees working every single day to change the way of real estate capital is raised and invested.



Home page
www.dividom.com

The screenshot shows the Dividom website home page. At the top, there is a navigation bar with the Dividom logo on the left and links for "Découvrir les projets", "Comment ça marche ?", "Centre d'aide", "Connexion", and "Inscription" on the right. Below the navigation bar is a large hero section with a background image of a woman in a hat looking out. The main headline reads "À partir de 500 € et 100 % en ligne Investissez dans l'immobilier". Below the headline are two buttons: "S'inscrire gratuitement" and "Mode d'emploi". A small text link below the buttons says "Retrouvez le reportage Dividom sur France 2". At the bottom of the page, there are three columns, each with an icon and a title: "Rentabilité" (with a bar chart icon), "Tranquilité" (with a sun icon), and "Liquidité" (with a hand holding a coin icon). Each column contains a short paragraph of text and a link to "En savoir plus >".



Our benefits

Simple, fast, and secure



Dividom offerings a full investment package from finding the right property, get the best deals with our banking partners, to rental management. Investors can browse all informations about each project including estimated annual return, location information, make direct investment and sign all documents online.

Generalize



Direct investment assets can be done from 500€. Investor can select each details including legal form (SCI or SAS), with or without credit, everything depends of his motivations (get a reduce taxation, earn income and so on...)

Exclusive investments



Because nothing is more important to us than your trust, all of our projects are selected by real estate experts then approved by independants.

Don't put all your eggs in one basket



With Dividom, you have the possibility to invest in several projects and so diversify your investements.

The screenshot shows a web browser displaying the Divi Dom website. The browser's address bar shows the URL https://www.dividom.com/projet. The website header includes contact information (phone: 09 72 47 16 61, email: contact@dividom.com) and social media icons. The main navigation bar features the Divi Dom logo, links for 'Découvrir les projets', 'Comment ça marche?', 'Centre d'aide', and a user profile 'Bastien Montois'. A teal banner at the top of the content area reads 'Les projets immobiliers'. Below this, the section is titled 'Les projets en cours' with the subtitle 'Investissez dès aujourd'hui dans le projet qui vous correspond'. Three project cards are displayed, each with a photo, a title, location, and financial details. Each card also features a progress bar and the text 'En cours'.

Project Name	Location	Rendement prév.*	Détention conseillée	Ticket d'entrée	En cours
Local commercial Lille L...	Lille, 59000 - Centre	6,98%	Moyen terme	500,00 €	25 000 € sur 210 000 €
Immeuble mixte à Beaur...	Beaurainville, 62990 - Poste	5,86%	Moyen terme	500,00 €	31 000 € sur 117 000 €
Immeuble mixte à Hesdin	Hesdin, 62140 - Centre	8,26%	Moyen terme	500,00 €	42 500 € sur 250 000 €



Landlord in 3 clicks



Find your project

Commercial or office space, house, apartment, forest... new or established ? All categories of rental real estate with a potentiel are available on Dividom.



Quality first

After a first selection with our stricts and specifications, all properties are analysed by an ethics board (notary, and extern professional of real estate) like a certification.



Create your profile and invest online

Choose your best project who match with your motivations. You can invest alone or together as your choice ... Different payment methods are offer to you : bank transfert, direct debit, cheque or debit card. Sign online your documents or send to your letterbox.

Project réf #27

<https://www.dividom.com/projet/local-commercial-lille-liberte>

The screenshot displays a web browser window with the URL <https://www.dividom.com/projet/local-commercial-lille-liberte>. The page features the DiviDom logo and navigation links: 'Découvrir les projets', 'Comment ça marche?', 'Centre d'aide', and a user profile 'Bastien Montois'. The main heading is 'Local commercial Lille Liberté', with details: 'Lille , 59000 · Centre · Réf. #27 · Proposé par Seize immobilier'. A large photograph of a building with a red banner that says 'SEIZE STUDIO T2-T3' is shown. To the right of the photo, there are buttons for '11 photos' and 'Carte'. Below the photo are three circular icons: a location pin for 'Hypercentre' (Coeur de la ville), a person icon for 'Bail commercial' (Locataire stable), and a money icon for 'Apport en capital' (64%). On the right side, the financial details are: '6,98%' Rendement prévisionnel*, 'Moyen terme' Détenement conseillé, '47' Jours restants, and '25 000 €' Collectés sur 210 000 €. A large blue button says 'Investir à partir de 500 €'. Below this are links: 'Contacter un conseiller', 'Simuler un investissement', 'Télécharger en version PDF', and 'Ajouter à ma liste d'envie'. A 'Assistance en direct' button is at the bottom right.



Transparency management



Insurance package

All the project include an insurance package to protect your rental property investment and income.



Rental and administrative management

As soon as the campaign is over, the investors join a community. Dividom is in charge to manage the company of your project, tax and rental management.

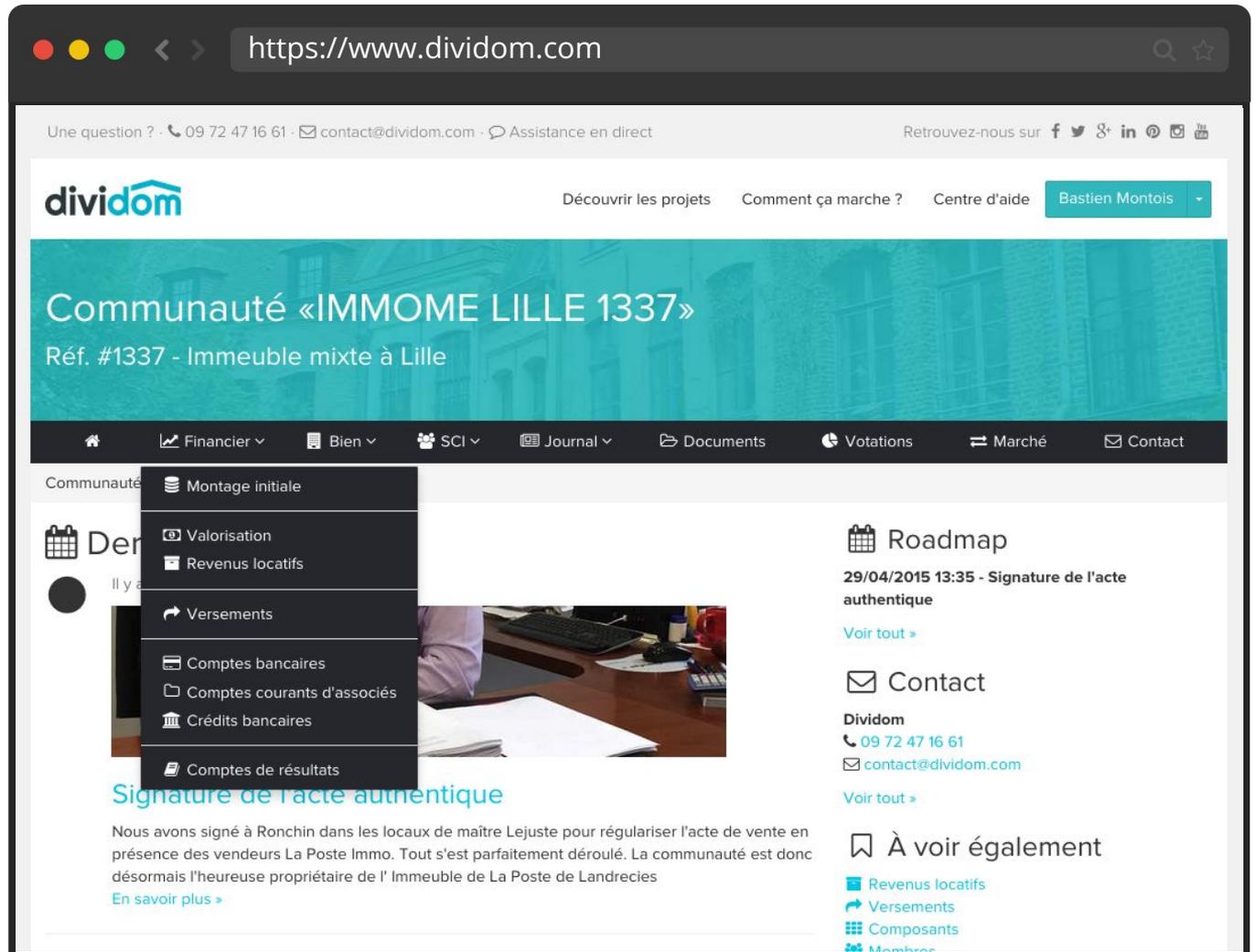


Investors dashboard

Browse all the informations in your investor dashboard to watch how your money and Dividom is working for you.



Community example





Sell your shares

Dividom working on flexible platform. That's why, investors can sell their participation when they want, according this 3 differents options below :

To the other community members

As soon as you signal your intention to sell your property shares, the other project members are warned in real time. You'll be able to enter in a negotiation process with them to sell your shares with an potential appreciation.

To the people you know

Send directly via email or SMS your intention to sell your shares to your close relation, for this one buys it directly by signing the documents online.

Secondary market

Dividom has build an access to propose your shares to everyone. If nobody is interest Dividom can purchase your shares.



Secondary Market

The screenshot shows a web browser window with the URL <https://www.dividom.com/marche-secondaire>. The page header includes contact information: "Une question ? · 09 72 47 16 61 · contact@dividom.com · Assistance en direct" and social media icons. The main navigation bar features the Dividom logo, links for "Découvrir les projets", "Comment ça marche ?", "Centre d'aide", and a user profile for "Bastien Montois".

Marché secondaire

dividom
market

L'investissement immobilier locatif est très souvent synonyme de moyen/long terme. Surtout dans les projets qui ont recouru à un crédit bancaire. Il faut en effet, patienter pour que les loyers perçus remboursent une part conséquente du crédit bancaire.

Cependant, il se peut que vous ayez besoin de récupérer votre argent pour un autre projet. Dividom a pensé à tout, nous avons développé un marché secondaire qui permet de vendre/acheter des parts de SCI qui sont déjà financées.

Vous souhaitez récupérer votre argent ?

Dans une SCI traditionnelle (avec des amis ou de la famille) lorsque vous souhaitez récupérer votre argent vous avez 2 solutions : revendre vos parts à vos associés ou une personnes extérieure ou convaincre vos associés de revendre le bien.

Avec Dividom dans votre compte investisseur vous aurez accès à vos investissements (vos SCI). C'est ici que vous aurez la possibilité de vendre vos parts de SCI. Dès que vous choisissez de revendre vos parts : vos associés pour cette SCI reçoivent une alerte et peuvent vous les acheter sur le "marché secondaire".

Carolanne
Conseillère Dividom



To sum up

Let's the story begin !

Finding the right property to invest in requires skills and capital. Dividom solution democratize access to investment by connecting individuals opportunities with individuals investors. 100% online as little as 500€, investors can select and invest in real estate.

Teamwork mindset

Dividom is complementary skills platform. There are 3 different teams (communication/(web)marketing, developers and real estate professionals). In addition we are 6 collaborators and 3 co-founders.

Ch'tilicon Valley

www.euratechnologies.com

Dividom chose to set up at Euratechnologies to develop the platform. In 2013, while Dividom was only to project stage, we have been selected by a jury, in order that incorporate the Euratechnologies incubator. Euratechnologies is a excellence centre open in 2009 and situated in Lille, in heart of one of the most dynamic region in the new technologies.



Our awesome team

au 07/15



From left to right : Sabri, Carolanne, Maxime, Océane and Bastien



Euratechnologies





Metrics

au 10/15

launched	December 2014
Projects founded	17
Raised in funding	1 852 367€
Bank Financing	2 512 642€
Total raised	4 365 009€
Users	+ 1500
Investors	+ 200
Ticket average	8 800€



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Links

Website

www.dividom.com

Facebook

www.facebook.com/dividom

Twitter

www.twitter.com/dividom_com

Blog

blog.dividom.com